

Gold
**Rheinland-
Pfalz**

Health Economy & Biotechnology Rhineland-Palatinate

**Events, Fairs, Partnerships and
Networking**





Health Economy and Biotechnology Rhineland-Palatinate

Health economy and biotechnology have established themselves as rapidly developing economic sectors in Rhineland-Palatinate. Alongside the traditionally strong position of the pharmaceutical industry, the medical technology sector, which is characterized by medium-sized enterprises, is also becoming increasingly important from an economic point of view. In addition, following the innovative development of the COVID-19 vaccine by Mainz-based BioNTech, we expect to see fast-paced development in biotechnology in Rhineland-Palatinate in the future, too, as a result of targeted treatments for various disorders.

To allow the full potential of health economy and biotechnology to unfold in Rhineland-Palatinate, the Ministry of Economic Affairs, Transport, Agriculture and Viniculture has worked with a range of partners in recent years to create diverse opportunities. This is because the main health-related challenges of humankind can be mastered only if all of these stakeholders work together. As a result, health economy and biotechnology will remain an important driving force and motivator of innovation and will make a significant contribution towards ensuring that health care is kept at a high level and is positioned successfully with regard to international competition and that our society can live for longer and with more self-determination.

This brochure contains an overview of what's on offer, including events, fairs, information and contact details for collaboration partners.

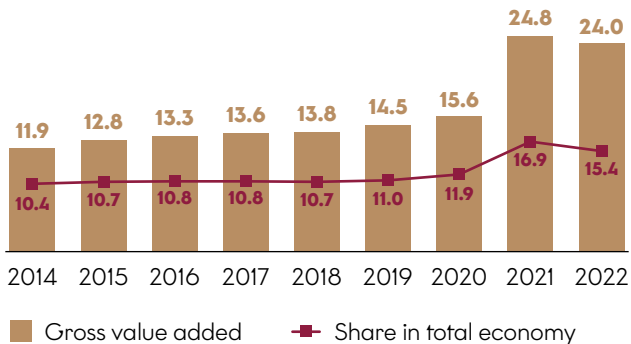
Your Health Economy and Biotechnology Team

of the Ministry of Economic Affairs, Transport, Agriculture and Viniculture for Rhineland-Palatinate

Facts & Figures

Gross value added in the health economy in Rhineland-Palatinate, 2014 – 2022

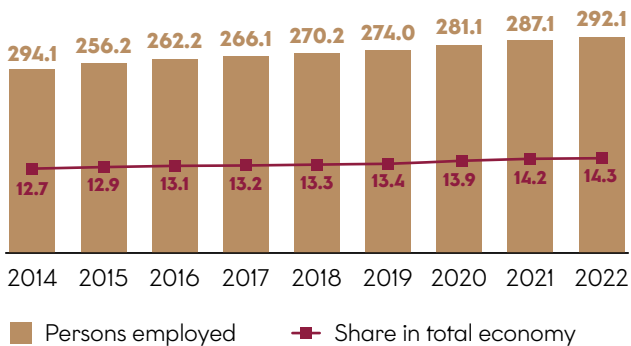
Figures are in billions of euros and as a percentage share of the total economy



Source: State Statistical Office of Rhineland-Palatinate

Persons employed in the health economy in Rhineland-Palatinate, 2014 – 2022

Figures in thousands and as a percentage share of the total economy



Source: State Statistical Office of Rhineland-Palatinate

The health economy is extremely important in Rhineland-Palatinate. The gross value added in the health economy in 2022 was around 24 billion euros. This amounted to 15 % of the total economic output of the State of Rhineland-Palatinate. This is the highest percentage of all of the German states by far; on average, the value-added share of the health economy was 10 %.

In real terms, value creation in the health economy in Rhineland-Palatinate between 2014 and 2022 was 71 %. The gross value added for the total economy over this time period was just 10 %. The growth in this area was already above average between 2014 and 2020. Then, in 2021, a special effect was seen in the pharmaceutical industry, whose products made an important contribution to the fight against the COVID-19 pandemic. This brought about a record growth rate for the health economy in Rhineland-Palatinate. This effect weakened somewhat in 2022, when gross value added in the health economy fell by 5 % in real terms in comparison with 2021. However, when compared with years prior to 2021, the growth rate was still exceptionally high.

The health economy boom is also reflected in the labor market. The number of people employed in the health economy rose by 1.7 % in 2022. From 2014 to 2022, it saw a significant 17 % increase. During this time, the overall economically active population in Rhineland-Palatinate increased by just 4.1%. In 2022, 292,100 people were gainfully employed in the health economy in Rhineland-Palatinate, amounting to 14 % of all employed persons. This is the fifth highest share of all of the German states.

Source: State Statistical Office of Rhineland-Palatinate, 2023

Events



Translational Medicine – From Bench to Bedside

March 14, 2024 | Saarbrücken

PharmaForum provides a platform for researchers and companies from the region to meet with members of pharmaceutical research enterprises. The aim is to allow participants to identify shared projects such as research alliances and funding opportunities.

PharmaForum takes place once a year and is organized by the German Association of Research-Based Pharmaceutical Companies (vfa), the Central Health Strategy Group (GPA-Mitte) – a regional interest group for pharmaceutical research enterprises, and the Ministries of Economic Affairs, Transport, Agriculture and Viniculture of Saarland, Hessen and Rhineland-Palatinate.

For more information, see:
www.pharmaforum-sw.de



medtech
RHEINLAND-PFALZ

Digital Solutions for Tomorrow's Medical Technology

April 25, 2024 | Mainz

The 11th Rhineland-Palatinate Medical Technology Conference focuses on digital solutions for tomorrow's medical technology. It will shed light upon the huge potential of data and its influence on research, innovation and health care.

- How can the German Digitalization Act (DigiG), Health Data Utilization Act (GDNG) and European Health Data Space (EHDS) have a lasting effect on medical technologies?
- The huge potential of data: How can we make data usable?
- How do digitalization opportunities become solutions for research, innovation and health care?
- Which technologies of the future are already in development?

Companies from the sector will showcase themselves in the exhibition "Medicine – Technology and Research" and at their stands. The objective of medtech is to promote close collaboration and the exchange of ideas between medical technology enterprises, IT companies, service providers, institutes, authorities and health insurance funds in order to advance demand-oriented product and process innovations in the health economy.

For more information, see:

www.standort-gesundheitswirtschaft.rlp.de



MDR-Forum
Medical Device Regulation
RHEINLAND-PFALZ

8th MDR Forum for the Successful Implementation of the MDR and IVDR

October 10, 2024 | Mainz

The MDR Forum aims to help the medical technology sector with the practical implementation of the EU Medical Device Regulation and In Vitro Diagnostic Medical Device Regulation.

It is targeted at all developers and manufacturers of medical devices, at small and medium-sized enterprises (SMEs) and startups but also at users of medical devices in clinics, doctor's offices and drugstores. It is known for its high practical relevance and for technical dialog with experts from the authorities and institutions involved in the process.

For more information, see:

www.standort-gesundheitswirtschaft.rlp.de/de/veranstaltungen/mdr-forum

Trade Fairs



The Rhineland-Palatinate Health Economy at MEDICA

November 11 – November 14, 2024 | Düsseldorf

Rhineland-Palatinate's medical technology companies will showcase themselves in Hall 3 at the "Rheinland-Pfalz. Gold" joint stand of the Ministry of Economic Affairs, Transport, Agriculture and Viniculture. MEDICA is considered the global forum for medical technology and the top industry platform for COMPAMED suppliers in Düsseldorf. Come and visit us!

For more information, see:

www.medica.de





German Biotech Days (DBT)

April 16 – April 17, 2024 | Berlin

This event is a national forum for the German biotechnology industry where companies can interact with stakeholders from science and politics, research institutions and administrative departments. The two-day agenda covers diverse fields of application and highlights the potential of biotechnology from health research to bioeconomics. The DBT event is organized by BIO Deutschland and the Council of BioRegions in Germany (AK-BioRegio).

In 2024, the regional partners are the State of Rhineland-Palatinate and the state capital, Mainz.

For more information, see:

www.biotechnologietage.de/en



Swiss Biotech Day 2024

April 22 – April 23, 2024 | Basel, Switzerland

Swiss Biotech Day is one of the most important biotechnology conferences in Europe, attracting professionals from the global life sciences community. In 2024, it will

again provide a platform for networking, stimulating discussions and the exploration of developments in research & development, production, data management, artificial intelligence and innovative financing. International biotech delegations use the "global village" to strengthen their ties with Switzerland as a hub of biotechnology and to promote cross-border investment, public-private partnerships, research & development collaboration as well as the exchange of talent.

For more information, see:

www.swissbiotechday.ch



Curious

July 10 – Juli 11, 2024 | Mainz

"Curious" is a science and technology innovation conference founded in 2018 by science and technology company Merck to celebrate their 350th anniversary. It takes place every two years. It focuses on science in combination with technology and innovation. It addresses how to use science to respond to today's major societal challenges in order to try to create a better future.

For more information, see:

www.curiousfutureinsight.org

Partnerships & Networking



Rhineland-Palatinate Innovation Agency


The Rhineland-Palatinate Innovation Agency is a central point of contact within the innovation ecosystem, linking the worlds of economy and science, e. g. small and medium-sized enterprises, startups, research organizations and clusters. In this way, it promotes the transfer of knowledge and technology at the same time as acting as a guide for the advancement and financing of innovations. One of its six focal points is life science/health economy.

For more information, see:

www.innovationsagentur.rlp.de

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Rhineland-Palatinate/Saar Enterprise Europe Network

The Rhineland-Palatinate/Saar Enterprise Europe Network (EEN) is part of the Innovation Agency. In particular, it provides support for small and medium-sized enterprises that market their products internationally or wish to enter into cross-border research and development partnerships.

For more information, see:

www.een-rlpsaar.de



Technology Center Mainz (TZM)

The TZM is a center for the support of startups and spin-offs in the fields of biotechnology and life sciences. It aims to be one of the most important contact partners for startups in this area. What it has to offer: Coaching, advice, support and the communication of corporate contacts.



BioVation RLP
synergy 4 life sciences

BioVation Platform

TZM Mainz is supporting the development of a biotechnology/life sciences platform for close networking between the economy and science and the development of a network in the field of biotechnology. The platform aims to bring national and international attention to the network and to Rhineland-Palatinate as a biotechnology hub.

For more information, see:

www.tzmz.de

Technology Center Mainz

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InnoNet HealthEconomy

InnoNet HealthEconomy is the Rhineland-Palatinate health economy network. With its focus groups, InnoNet offers its members interdisciplinary networking, the opportunity to strengthen their own innovative capacity through cross-disciplinary collaboration, and the chance to take part in the joint further development of new and existing business models.

InnoNet aims to:

- Encourage networking
- Create transparency
- Seize win/win opportunities
- Increase visibility


For more information, see:

www.innonet-healtheconomy.com

InnoNet HealthEconomy e.V.

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Focus Groups at InnoNet

Digital Health

- Development-focused collaborations for complex digital services
- Linking digitalization and health care management

Medical Devices

- Shortening time-to-market periods
- Interdisciplinary collaboration
- Creating structured processes for prevention, diagnostics and treatment

Strengthening Practices

- The family doctor's office as a central interface, promoting outpatient care
- Lightening the burden on medical staff in everyday practice with targeted strategies (e. g. preventive medicine, digital processes at the doctor's office)

Cardio-Renal-Metabolic (CRM) Syndrome

- Diabetes, heart disease and kidney disease as a challenge for the whole of society
- Connecting stakeholders and bundling resources, promoting public education, prevention, diagnostics, treatment and research & development

Save
the
date!

2nd Networking Opportunity on July 4, 2024

InnoNet HealthEconomy e.V. would like to invite you to the Rhineland-Palatinate Health Economy Networking Meeting on July 4, 2024. The meeting will offer keynote speeches and a podium discussion that will allow joint dialog with members of the association and their guests in a relaxed atmosphere. As was the case last year, the diversity of participants should provide an excellent basis for new ideas and constructive partnerships.

Rhineland-Palatinate Diabetes Alliance (DIA RLP)

When treating people with diabetes, it's particularly important to draw upon knowledge from different areas in order to develop effective solutions.

The Rhineland-Palatinate Diabetes Alliance tackles this issue and offers a platform for it.

Around sixty members have created a network where they jointly develop best practice solutions relating to the topic of diabetes. The focus is on educating the public, prevention, early detection, patient care, policy-based treatment and research & development.

The members, who come from the fields of medical technology, pharmaceuticals, the medical professions and from hospitals and care facilities as well as cost carriers, foundations and patient organizations, all benefit from this powerful network.

The special feature of the alliance lies in its interdisciplinary collaboration between the economy, science, health care providers, cost carriers and politics.


For more information, see:

www.innonet-healtheconomy.de

InnoNet HealthEconomy e.V.

Rhineland-Palatinate Health Economy Network

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Medical Startup Alliance

The Rhine-Main Medical Startup Alliance, a collaboration of the Rhine-Main universities of Frankfurt, Darmstadt, Mainz and the University Medical Center Mainz (UM), has set itself the goal of scouting out initiatives for founding new businesses and helping companies to become successful and lasting startups.



Medical Startups

Medical startups in the Rhine-Main region meet quarterly – at the site of a different company each time – to discuss problems and possible solutions.

For more information, see:

www.unimedizin-mainz.de/forschung/technologietransfer



University Medical Center Mainz

Technology Transfer of University Medical Center Mainz

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MAINZ

Medical Device Innovation Center (MIC)

The Medical Device Innovation Center (MIC) of the University Medical Center Mainz is a publicly funded project of the Interdisciplinary Center for Clinical Trials (IZKS), which supports companies and research organizations in the development of new and innovative medical devices.

The MIC leverages a combination of clinical expertise, methodological excellence and close collaboration with industry and hospitals to promote the efficient development of devices closely aligned with the requirements of hospitals and in compliance with MDR regulations.

The MIC also provides support for post-market surveillance (PMS) in order to ensure the safety and benefits and to minimize the risks of medical devices.

For more information, see:

www.mic-mainz.de/en/home

MIC Mainz

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Interdisciplinary Center for Clinical Trials (IZKS)

The Interdisciplinary Center for Clinical Trials Mainz (IZKS) is a central research platform of the University Medical Center Mainz. It provides support in all issues concerning clinical research projects:


Study management, statistical consulting and analysis planning, test plan development, clinical monitoring, data management, regulatory affairs, safety management, study reports, inspection briefing, audits and further/continuing education.

For more information, see:

www.izks-mainz.de/en

IZKS Mainz

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Formation and Financing

The Ministry of Economic Affairs, Transport, Agriculture and Viniculture for Rhineland-Palatinate offers a comprehensive range of consulting, support and financing services for the various phases of forming a company/startup, including in the health economy area, of course:

- www.innohub.rlp.de/en is a platform that provides tailored information to help prospective company founders to transform their vision into innovation and to network in business circles.
- www.startupoffice.rlp.de/en/startup-office aims to increase the transparency of possibilities relating to setting up businesses and startups and to strengthen communication on the founder scene.
- www.gruenden.rlp.de is a metaportal of the Ministry of Economic Affairs, Transport, Agriculture and Viniculture for Rhineland-Palatinate aimed both at people considering founding a company and at startup consultancies and business consultants.
- www.crowdfunding.rlp.de is the Rhineland-Palatinate crowdfunding information portal. It provides information on events relating to alternative forms of financing and crowdfunding.

Funding and Competitions

Rhineland-Palatinate offers special schemes for the financial support of innovative companies such as innovation funds, the InnoTop program and innovation assistants.

For more information, see:

www.isb.rlp.de/service/foerderung

There are also attractive competitions such as "startup innovativ", "Pioniergeist", the Rhineland-Palatinate Innovation Prize and Success Award of the ISB Bank, the "1,2,3 GO" business plan competition and the Rhineland-Palatinate Ideas competition.

For more information, see:

www.gruenden.rlp.de



Site Notice

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For more information, program information
and registration, see:

www.standort-gesundheitswirtschaft.rlp.de

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TRANSPORT, AGRICULTURE
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